# **2019 ANNUAL REPORT**

# LOVE of PLACE



CENTRAL NEW YORK COMMUNITY FOUNDATION

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OUR MISSION BACK COVER



Confirmed in Compliance with National Standards by the Community Foundations National Standards Board

# LOVE OF PLACE

# WHAT IS IT THAT YOU LOVE ABOUT CENTRAL NEW YORK?

Whether it is close family ties, the beautiful natural landscapes or a sense of community, this region means a great deal to many of us. Yet there is much work to be done to ensure that health, safety and opportunity are available to all. We invite you to consider your love of this place you call home and how we can come together to ensure all residents experience a thriving community.

## **DEAR FRIENDS**,

Think about the places you feel most connected to. Now, consider why. Places are the foundation on which our memories are built:

PLACES WHERE WE LIVE.

PLACES WHERE WE WORK.

PLACES WHERE WE PLAY.

PLACES WHERE WE LEARN.

#### PLACES WE SHARE WITH THE PEOPLE WE LOVE.



J. ANDREW BREUER, CHAIR; CASEY CRABILL, ED.D., CHAIR-ELECT; PETER A. DUNN, PRESIDENT & CEO, STAND ON THE BALCONY OF THE CENTRAL NEW YORK PHILANTHROPY CENTER AT 431 EAST FAYETTE STREET.

We connect with these places because they connect us to each other. These places give us a sense of belonging — a sense of community.

For many of us, these treasured places are dotted around Central New York, a region that is home to so many beautiful green spaces, historic buildings, schools, community centers, camps, hospitals, museums, theaters, public art displays, and urban and rural neighborhoods — all places where we have made and shared memories.

But along with all of the memories, Central New York also houses some of the nation's highest rates of childhood lead poisoning, concentrated poverty and racial segregation. We cannot ignore the realities of the challenges facing our community, but we can take heart in knowing that we are working together to make change — as donors, doers, grantors, grantees, friends, neighbors and Central New Yorkers.

We all have a vested interest in seeing our community thrive. We all have a vested interest in ensuring that everyone in Central New York has a safe place to live, learn and grow. As Central New Yorkers, we are bound together not just by geography, but by people, purpose and shared history.

The progress we've made this year is the result of the work we've done as a community for the community we love. Thank you for helping us to make Central New York a safe, vibrant place where we can all build new memories, together.

J. Andrew Breuer Chair, Board of Directors

asey habile

Casey Crabill, Ed.D. Chair-elect, Board of Directors

# LeadSafeCNY + HOUSING AND URBAN DEVELOPMENT GRANT

We announced our LeadSafeCNY initiative by committing to invest more than **\$2 MILLION** over four years to help end childhood lead poisoning in Syracuse. In conjunction with many community partners, our collective efforts will include funding, impact investments and collaboration toward the development of new housing, renovation of existing units, education efforts, workforce development and public policy. Learn more on page 5.

After new attention was brought to Syracuse's lead poisoning rates, the federal government announced **\$4.1 MILLION** in funding toward the City of Syracuse's lead abatement program.



### **NEEDS ASSESSMENT**

Members of our **PERFORMANCE MANAGEMENT LEARNING COMMUNITY** took part in the first year of a collaborative community needs assessment. The evaluation analyzed the human services sector by determining whether a series of life needs are being adequately met. The resulting data points were charted to evaluate which services are needed the most and where. Learn more on page 22.



# FIRST CLASS OF LEADUP CNY

Our first class of **LEADUP CNY** participants graduated from the program. The Marsellus Next Generation Leadership Program (LeadUp) offers mid-level nonprofit staff the opportunity to enhance their leadership skills in preparation for future responsibilities as they move up in their organizations.





# KILPATRICK FUND AWARDS FIRST GRANT

The David Kilpatrick Memorial Fund awarded its first grant to **BUILDING MEN**, an organization that aims to support young men of Syracuse in their journey towards becoming men of character. The fund was awarded in memory of Dave Kilpatrick, a valued staff member of the Community Foundation for seven years. Learn more on page 17.

# LEGACY SOCIETY

The proportion of **LEGACY SOCIETY** members whose plans are supporting our Community Grantmaking is steadily growing, up 20 percent in the last two years. This demonstrates our donors' increasing confidence in our knowledge of community needs, and our comprehensive Community Grantmaking process.



# **CNY VITALS LAUNCH**

We launched **CNYVITALS.ORG**, a new website that uses interactive visualizations to examine the challenges local residents face and the opportunities the region has to offer. The site analyzes and tracks data points on important issues including the economy, housing, health, demographics, poverty and education in Onondaga, Madison, Cayuga, Cortland and Oswego counties — the region in which we and our donors support communities and initiatives.



# **TLC 25TH ANNIVERSARY**

The Leadership Classroom (TLC), our longest running program, celebrated its **25-YEAR ANNIVERSARY** as the go-to professional and organizational development resource for grassroots organizations in Central New York. Over the course of its history, 450 local residents have graduated from the program and **MORE THAN \$300,000 IN GRANTS** have been awarded toward the graduates' community projects.

# COMMUNITY ASSET GROWTH ACHIEVED

We received nearly **\$14 MILLION** in new contributions during the fiscal year. These funds helped us achieve the highest total asset level in our history — more than

#### \$280 MILLION.

# LOVE OF PLACE: KEEPING OUR CHILDREN SAFE

SYEISHA BYRD SITS WITH HER THREE CHILDREN ON THE FRONT PORCH OF HER HOME ON THE SOUTHSIDE OF SYRACUSE. WHEN SHE PURCHASED HER NORTHSIDE HOME YEARS AGO, SYEISHA BYRD KNEW THERE WAS A POSSIBILITY THAT IT HAD LEAD PAINT, AS DO MANY OF THE AGING HOMES IN SYRACUSE. SO TO KEEP HER CHILDREN SAFE, SHE TOOK SEVERAL PROACTIVE STEPS TO ENSURE THE HOUSE WAS LEAD SAFE BEFORE MOVING IN.

A few years after having the house lead abated, Byrd was shocked when she received a phone call from her children's doctor.

"They had just been in for a routine appointment and were being called back in because lead was detected in their blood tests," said Byrd. "I panicked. I knew what lead poisoning was and how severely it could impact them for the rest of their lives."

It was later determined that when renovations were done on Byrd's home, there had been one major, potentially life-altering flaw: the front porch carpeting. It is recommended that carpeting installed over lead paint be rubber-sealed. Byrd's carpeting had been breathable, allowing lead particles to enter the air from the high traffic of playing children.

Thankfully, Byrd's children had lead levels that were caught in time and do not seem to have caused long-term effects on their development. She knows, though, that many other families in her neighborhood have not been so lucky. This ignited a spirit in her to help prevent this from happening to other innocent children. She is now working as a volunteer for Tomorrow's Neighborhoods Today (TNT).

TNT received a grant through the Community Foundation's LeadSafeCNY initiative to conduct a grassroots communications effort to educate residents on the dangers of lead poisoning and the actions they should take to make their homes safer. Byrd will be assisting in the effort. She and fellow volunteers are working closely with Syracuse residents to facilitate lead testing and provide resources on its remediation.

"This effort is sorely needed because people forget how dangerous lead can be," said Byrd. "We're going to continue to have this problem until everyone becomes more knowledgeable on how to make their homes lead safe."

For Byrd, joining forces with TNT is a way to give back to the community that she loves.

"I want to be more involved so that my children can happily live and grow here," said Byrd. "I want to make Syracuse a better place to live."



## LeadSafeCNY

While lead paint was banned from use 40 years ago, local children are still being poisoned at an alarming rate. This issue hits our highest poverty neighborhoods hardest, where most residents live in older deteriorating housing built before 1980 and costly repairs can often exceed property values.

That is why we announced this year that we are investing more than \$2 million over four years to help end childhood lead poisoning in Syracuse. Our new LeadSafeCNY initiative funds a variety of different approaches to address the region's alarming rates.

According to the Onondaga County Health Department, more than 11 percent of children tested in 2017 had elevated blood lead levels in the city of Syracuse. Ingestion of lead can damage brain development and rob children of the ability to reach their full potential. Once the damage is done, it is irreversible.

As a community, each poisoned child comes with a cost paid by all of us. These complications not only incur a significant social expense, but also undermine community efforts to increase literacy rates, encourage high school completion and foster successful careers.

The initiative's first round of grants, totaling \$439,750, are supporting housing construction, existing home renovations, community outreach and training and workforce development. Our efforts are focused in and near two Syracuse census tracts where nearly one of every four children had elevated blood lead levels in 2017.

It is time to put a stake in the ground and eradicate childhood lead poisoning. Together, we can do better for our region's children. We hope you will join us in our efforts to put an end to this injustice and give our next generation of residents hope for a brighter future.



## **COMMUNITY FUND**

Since our inception in 1927, we have partnered with visionary donors to address the community's most pressing needs and exciting opportunities. Our Community Fund, the result of thousands of gifts pooled together to make maximum impact, gives us the versatility to respond to those critical issues over time.

The Community Fund fuels our Community Grantmaking program, which supports nonprofits working to make a positive difference in Onondaga and Madison counties. We support innovative and sustainable programs across a wide array of community interests and issues.

In addition, our strategic initiatives, funded in large part by the Community Fund, allow us to work with community partners to identify areas of particular need to strengthen our region's nonprofit sector and help our community thrive. The collective generosity of our Community Fund donors empowers us to maximize our impact. We use local data, research and community expertise to direct our donors' charitable dollars where they are most needed and will be most effective.

As time passes, our community will change but our collective vision and commitment will remain constant. The Community Fund will work to proactively address the evolving needs of Central New York. A TATTERED PAGE OF THE NINETEENTH CENTURY DIARY OF A YOUNG CHENANGO COUNTY WOMAN READ, "TOWN MEETING DAY. VOTED IN THE NEW OPERA HOUSE. FIRST TIME IT HAS BEEN USED." IT WAS FEBRUARY 9, 1892 AND HARRIET BROWN HAD JUST EXPERIENCED A VISIT TO WHAT IS NOW A HISTORIC BUILDING RICH WITH CULTURE AND STORIES OF THE PAST.

"That note is especially relevant because we are still using the venue in a similar manner today," said Opera House executive director, Michelle Connelly. "The building has always been a gathering place for community."

Over its 125-year history, the Earlville Opera House has been host to a variety of performances including Vaudeville acts, three-penny operas and traveling medicine shows. It was also home to a silent movie house and public auditorium before most recently serving as a multi-arts center where more than one form of art is available to enjoy.

"We have a reputation as one of the strongest musical presenters in New York State by the New York State Council on the Arts and are rooted in traditional Americana folk music — that's our niche," said Connelly.

The building also has a vibrant Visual Arts Program, featuring three galleries where artists show their work for five to six weeks at a time, and is host to various workshops and classes. The venue also boasts an on-site Artisan Gift Shop, which transforms into the coveted Holiday Gift Shop every November through December.

Enhanced cultural activity in the historic 1892 theater would not be possible, according to Connelly, without the installation of a heating system, funded in part by the Community Foundation. Prior to that addition, theater presenting had to shut down for six months of the year, limiting live artistic offerings to the public.

Centered in a rural region that is largely underserved, the Opera House has become a consistent presence and gathering place for residents of Earlville, surrounding communities and loyal visitors from afar, instilling a sense of pride for all those who visit this beacon of the arts.

"By becoming a year-round presenting venue, we are providing greater accessibility and program diversification for our constituents," said Connelly. "The more cultural opportunities we have to offer to the public to help sustain our mission and generate local economic development, the better. The Community Foundation is a part of our history now."

# LOVE OF PLACE: A CENTER OF LOCAL HISTORY AND CULTURE

BRUCE H. WARD, PRESIDENT OF THE EARLVILLE OPERA HOUSE, AND LAUREN METTLER, A LOCAL MUSICIAN, JOIN IN SONG BY PLAYING THE ACOUSTIC GUITAR AND BASS ON THE HISTORIC EARLVILLE OPERA HOUSE STAGE.

# LOVE OF PLACE: PRESERVING HISTORY

THE US ARMY LT-5, THE LAST REMAINING TUG BOAT OF ITS SIZE THAT TOOK PART IN THE INVASION OF NORMANDY, DOCKED OUTSIDE OF THE H. LEE WHITE MARITIME MUSEUM.

1-5

WHEN MERCEDES NIESS MOVED TO OSWEGO IN 1990, SHE DIDN'T ANTICIPATE BECOMING ENAMORED WITH THE DEPTH OF HISTORY THAT LIES WITHIN CENTRAL NEW YORK. BUT AS SHE BEGAN VOLUNTEERING AT THE H. LEE WHITE MARITIME MUSEUM, SHE DISCOVERED A NEWFOUND PASSION. LITTLE DID SHE KNOW, SHE HAD FOUND WHAT WOULD BE HER NEW 'HOME' FOR THE NEXT 30 YEARS.



"Originally being from Long Island, I always loved being near the water any time of the year," said Niess. "The Museum was right on the harbor of Lake Ontario and I immediately fell in love with the organization and the area."

Oswego's harbor is the oldest fresh water port in the United States. The Museum, established in 1982, tells the unique story of the region's early settlement and development through exhibits of artifacts and vessels. Visitors can learn about the history of Lake Ontario and its connecting waterways, and tour the historic vessels at its dock.

As Niess progressively gained more responsibilities at the museum over the years, first as Associate Director and later as Executive Director, she found that the proverbial waters were getting murky as growing external financial challenges arose.

"Our vision has always been to creatively engage and inspire the community through educational, cultural and innovative experiences," said Niess. "As a small organization, we recognized that in order to continue our vision, we'd need to make a change."

With the encouragement of the Port of Oswego Authority, the organization decided to pool its resources and develop collaborative partnerships with the Oswego Maritime Foundation and the Oswego Maritime Alliance. With both organizations exhibiting a shared passion for preserving the maritime history of Oswego and offer on-water experiences, Niess realized there was great benefit to becoming one cohesive entity.

A Strategic Partnership grant from the Community Foundation assisted the museum with the legal and consulting expenses associated with the consolidation. The resulting partnership gave the Museum the ability to expand its offerings to further develop cultural heritage tourism, and remain a stable force in the Oswego community for generations.

"The grant continues to guide us on a new and exciting course that has engaged the community on all levels," said Niess. "We need to continue to hone our long range plans and develop new goals to ensure that the museum will be here for another 40 years."



# STRATEGIC PARTNERSHIP FUND

This year marks the 10-year anniversary of our Strategic Partnership Fund, which supports nonprofit collaborations that enhance operations. Grants fund the exploration and implementation of innovative partnerships that improve delivery of services and make efficient use of limited staff and financial resources.

Since 2009, we have awarded more than \$500,000 in Strategic Partnership grants to local organizations seeking to partner with one or more groups with similar missions to preserve or enhance their services while realizing efficiencies in administrative or other overhead costs.

So far, our grants have helped more than 35 local organizations merge or affiliate.

Many of our grant recipients have reported success with their restructuring efforts, estimating that they have saved millions of dollars by sharing supportive services and creating other efficiencies that would not have been possible if they continued to operate alone. As one grantee said in a recent application, pursuing a strategic partnership enables two agencies with similar missions to "move from surviving to thriving."

The list of organizations in Central New York embracing partnership activities is growing, along with lessons learned that may help illuminate the path for others. Their shared success embodies that the mission is what is sacred, not the operational structure. We look forward to seeing what the Strategic Partnership Fund has in store for the next 10 years.

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# A DEDICATION TO LITERACY

Central New York is the birthplace of the modern adult literacy movement, yet the problem of illiteracy continues for thousands of residents. The inability to read, write and do basic calculations continues to erode residents' hopes for a brighter future. Without functional literacy skills, our neighbors, families and the entire community remain vulnerable and at a disadvantage in today's global economy.

More than 15 years ago, our board of directors identified the region's low literacy rates as a community issue that needed to be addressed. In response, we launched an initiative called *read ahead*, mobilizing more than 200 community stakeholders around the goal of achieving 100% literacy through 100% community engagement in Onondaga County. Over the following years, vibrant Onondaga, Madison and Cortland countywide coalitions were formed to address literacy across the lifespan of our residents.

We continue our commitment to address this effort through our grantmaking and community leadership. Serving as a managing partner, we continue to support each coalition with grants, research and management assistance.

Together, we are helping local children develop a love of reading that will last a lifetime.

THE CHILDREN AT MCKINLEY BRIGHTON MIDDLE SCHOOL ARE ONE STEP CLOSER TO TAKEOFF. THE ANTICIPATION BUILDS AS THEY ADD THE FINAL TOUCHES TO MODEL ROCKETS OF ALL SHAPES, SIZES AND COLORS. ONCE FULLY ASSEMBLED, THE COUNTDOWN WILL BEGIN.

Rocket building is just one example of the many activities Syracuse children are enjoying at the school during the summertime. Each activity is designed to limit summer learning loss, more commonly referred to as the "summer slide."

The summer slide is prevalent in many of Syracuse's city neighborhoods where educational opportunities outside of school are scarce. In single-parent and low-income households, limited time and resources can make it difficult for children to find safe places to continue to learn during the summer months.

The cumulative effect is a crisis in the making: students lose an average of more than two months in reading achievement in the summer. By the fifth grade, this can leave students up to three years behind their peers. That's where the importance of summer learning programming comes into play.

"Elementary school students who regularly attend voluntary summer learning programs may maintain or display progress in both math and reading," said Janel Milana, vice president of the Delaware Primary School in Syracuse. "We've witnessed how these programs have led to improvements in reading performance for our students. Summer learning opportunities are crucial for the continued success of our youth."

The Community Foundation provided funding, which was generously matched by the Herbert S. & Eleanore L. Howard Charitable Foundation Fund, to the Literacy Coalition of Onondaga County to provide wrap-around supports for students attending the McKinley Brighton Enhanced Summer Learning Program. The school is located in one of Syracuse's highest poverty neighborhoods.

The students begin their day with a 30-minute yoga session, followed by a traditional curriculum in the morning and an enrichment activity like journaling or dancing, in partnership with the YMCA.

"Last summer, the program resulted in huge leaps in both enrollment and attendance," said Phil Memmer, executive director of the YMCA Arts Branch. "That means that our students not only enjoyed themselves, but benefited both socially and academically as well."

The future is bright, Milana says, when you have children that are constantly curious and yearning to learn.

"I'm always impressed with our students' willingness to learn new things," said Milana. "We are giving them the opportunity to explore their sense of wonder."

# **LOVE OF PLACE: EDUCATING OUR CHILDREN**

CHILDREN BUILD ROCKETS AT MCKINLEY BRIGHTON ELEMENTARY SCHOOL.

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# LOVE OF PLACE: FEEDING THOSE IN NEED

RICK RARICK, FARM MANAGER AT MATTHEW 25 FARM AND KATIE MARKSTEIN, ASSISTANT FARM MANAGER, WORK INSIDE THE 'HOOP HOUSE.'

# RICK RARICK, FARM MANAGER AT MATTHEW 25 FARM, BASES HIS LIFE'S WORK ON MATTHEW 25:35, A BIBLE VERSE THAT IS SPECIAL TO HIM: "FOR I WAS HUNGRY AND YOU GAVE ME SOMETHING TO EAT."

Matthew 25 uses its farms located in Tully and LaFayette to grow and harvest fresh fruits and vegetables for distribution free of charge to those in need. Over the course of the year, the resulting produce is delivered to food pantries and good-will organizations across Central New York.

Throughout its ten-year history, Rarick found that demands for the farm's crops were continuing to surge. This led him to face an increasing challenge — how to efficiently grow more produce while navigating Central New York's irregular weather and persistent pests. The answer came in the form of a hoop house: an in-ground greenhouse funded in part by a Community Foundation grant.

"We are now able to control things that were once unpredictable, such as temperature changes and deer, that would have at one time severely damaged our crop," said Rarick. "We can now also plant a month early and extend the end of growing seasons by about a month."

Rarick and his volunteers are finding that this new addition is helping the farm to increase yields by about 8,000 to 10,000 pounds per year. Food pantries and churches in Onondaga, Madison and Tompkins counties are reaping the rewards by increasing their stock for the benefit of those who are considered food insecure.

Food insecurity is defined as the state of being without reliable access to a sufficient quantity of affordable, nutritious food. Within the three-county region the farm serves, approximately 14 percent of the population lives below the poverty line, according to the United States Census Bureau. And based on the Food Bank of Central New York's Hunger Assessment, 30 percent of children under the age of 18 are considered food insecure in the region. Lack of access to healthy food increases one's likelihood of becoming obese or facing other poor health outcomes.

While the art of farming is often grueling, for Rarick, it is worth all the hard work to meet with people and hear their stories.

"The personal connection is what I love the best," said Rarick. "Obviously, I love gardening, I love being outside. I love being independent, but I've always loved helping people. That is why we do the work that we do."



# WILLIAM & MARY THORPE

The grant to Matthew 25 Farm was awarded from the William & Mary L. Thorpe Charitable Fund.

Siblings William and Mary Thorpe were born in Herkimer and grew up on their family farm on a hill just west of the Village of Camillus. Soon after graduating from Camillus High School, Mary began a career that spanned nearly 50 years at Bristol Laboratories in Syracuse. The industry was dominated by men at the time, but Mary's strong independence and drive established her as a key purchasing agent for many decades. Mary passed away in 2010, leaving a legacy for charitable purposes.

Her estate was used to create a fund designed to improve the quality of life in Onondaga County. The fund's co-advisors opted to house it as a donor-advised fund at the Community Foundation rather than as a private foundation.

In keeping with Mary's desire to support the community, the advisors allocate grants to a variety of organizations each year, helping to carry out the Thorpe family legacy. The fund is used to support programs that address education, health and medicine, social welfare, arts and music, historical preservation and more.

Although William and Mary are not here to see the difference their contribution is making, the fund will honor their dedication to the community for years to come and touch more lives than perhaps even they could have imagined. Visit page 26 to learn more about how to set up a legacy gift. AT AGE 21, PATRICK WIESE WAS EXCELLING AS A BASEBALL PLAYER FOR LE MOYNE COLLEGE WHEN HE WAS SHAKEN WITH A SUDDEN DIAGNOSIS OF OSTEOSARCOMA, A RARE FORM OF CANCER. HIS DREAMS OF A MINOR LEAGUE CONTRACT SEEMED DIM AS HE UNDERWENT SURGERIES, CHEMOTHERAPY TREATMENTS AND APPOINTMENTS.

While his health steadily improved over his six months spent in the hospital, Wiese watched as many others experienced a different fate. Five of his roommates lost their battles with cancer, and it was in those somber moments that he found renewed purpose — to help others enduring similar battles.

"If God was willing to help me survive, it was because I was meant to do something positive in a big way," said Wiese. "I was placed on a path that not many others have walked, and I knew I needed to help other kids who were struggling."

As Wiese drummed up ideas, his college friend, Nate Reynolds, led efforts to rally the community to raise funds for Wiese's medical bills. When he returned home, he was presented with a check. While astounded and grateful, Wiese had a different vision for the money.

He and his mother, Kathleen, turned to the Community Foundation and through careful conversations chose to put the money towards establishing the Patrick Wiese Foundation Fund. The fund supports the purchase of materials like books and laptops for children diagnosed with cancer to continue their education — sometimes an afterthought amid consuming costs of hospital stays, chemotherapy treatments, food and even parking.

While experiencing draining physical treatments during his hospital stay, Wiese had found normalcy by continuing with his college studies.

"I still participated in my classes virtually instead of spending my time worrying about whether or not I was going to get better," said Wiese. "I now want to show other kids they don't have to put their education, life or dreams on hold for something that's out of their control."

In awe of her son's good will, Kathleen decided to also set up a donor-advised fund at the Community Foundation to facilitate her family giving.

"The Community Foundation staff has been very supportive of Pat's goals for his fund and we're so grateful for that," said Kathleen. "Seeing their financial expertise gave me the peace of mind and assurance that our money would be well-stewarded to continue our giving to the causes we care about in the community that has given our family so much."



# LOVE OF PLACE: FAMILY GIVING

PATRICK WIESE AND HIS MOTHER, KATHLEEN, STAND IN THE DUGOUT OF THE BASEBALL FIELD AT CHRISTIAN BROTHERS ACADEMY.



RAWRI DA AND HIS CLASSMATES RAKE LEAVES WITH JOE HORAN, EXECUTIVE DIRECTOR OF BUILDING MEN.

GYRACUSE

# JOE HORAN, EXECUTIVE DIRECTOR OF THE BUILDING MEN PROGRAM, FONDLY RECALLS WORKING ALONGSIDE DAVE KILPATRICK WHILE INTERFACING WITH THE COMMUNITY FOUNDATION.

"Dave was a good listener," said Horan. "He would hear me out as I relayed my off-the-wall ideas for what I wanted to do. He was always there to encourage me and help me make Building Men better."

Dave was a valued staff member of the Community Foundation for seven years before his passing in 2017. During his tenure, he worked his way up to Program Officer for Community Grantmaking. His parents established the David Kilpatrick Memorial Fund in his memory to support human service work in the Central New York region.

The fund awarded its first-ever grant this year to Building Men to help expand its Syracuse City School District programming, once limited to middle school, into high school so that participants can continue their journey for the final four years of their schooling.

"David took interest in many organizations but he was especially passionate about Building Men and its mission," said Dave's mother, Mary Kilpatrick. "He'd be so pleased to see that the fund is continuing to enrich the nonprofit community of Central New York."

Building Men supports young men living in Syracuse through their journey towards becoming what it defines as 'men of character'. Many of the them grow up around violence and live in poverty. The program focuses on developing their purposes and passions, instilling integrity in leadership and building healthy relationships.

Horan's program focuses on two primary goals — high school completion and character and value development.

"Once our young men achieve their high school diploma, they know they have the tools they need to further their education and become contributing members of the community," said Horan. "By extending the program, we can now help them navigate their high school experience and prepare them for life beyond school."

For Rawri Da, a sophomore at Nottingham High School, the program has been a constant presence in his life since sixth grade.

"I didn't focus on my grades before joining the program," said Da. "I wasn't paying attention and always skipped classes. Now, I try to lead by example — with integrity — and value important relationships with my friends and family."

The boys in the Building Men program participate in community service projects, mentoring events, dinners and seminar workshops to learn how to value and build positive relationships and set goals for themselves.

Thinking back to Dave Kilpatrick's commitment to helping nonprofits shine, Horan feels pleased with where his organization is heading.

"It is vital that a young man feel that he belongs and has a reason to be connected to education. We can provide that opportunity," said Horan. "I really think Dave would be proud of us."

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#### **ARTS CULTURE & HUMANITIES**

<b>CNY CHAPTER RAILWAY HISTORICAL SOCIETY</b> Restore a historical railroad caboose	\$35,000
<b>ERIE CANAL MUSEUM</b> Hire a full-time museum educator	\$30,000
EVERSON MUSEUM Launch a rebranding initiative	\$50,000
THE LANDMARK THEATRE Install a new sound system	\$75,000
<b>REDHOUSE ARTS CENTER</b> Hire a technical director	\$42,500
<b>SYMPHORIA</b> Conduct performances that celebrate the women's suffrage movement	\$30,000
SYRACUSE CITY BALLET Purchase performance equipment	\$21,942
EDUCATION	
HILLSIDE CHILDREN'S FOUNDATION Provide Regents prep program for at-risk youth	\$50,000
ONEIDA AREA DAY CARE CENTER Replace roof to protect classrooms	\$15,000
<b>THE READING LEAGUE</b> Train teachers to become reading coaches in CNY schools	\$20,523
ENVIRONMENT & ANIMALS	
<b>ESF COLLEGE FOUNDATION</b> Hire educator for water conservation programs	\$60,000
<b>FRIENDS OF ROGERS</b> Purchase a van	\$13,500
<b>NATURAL HERITAGE TRUST</b> Install exhibits at Green Lakes State Park	\$25,000
<b>ORENDA SPRINGS LEARNING CENTER</b> Purchase a new tractor	\$31,532
HEALTH	
<b>LIBERTY RESOURCES</b> Expand the Integrated Care Clinic and begin a pediatric program	\$50,000

#### **HUMAN SERVICES**

ACCESSCNY Replace elevator and HVAC system	\$75,000
AURORA CNY Support children's hearing aid program	\$14,400
<b>BUILDING MEN</b> Expand Building Men program in Syracuse City School District high schools	\$20,750
<b>CATHOLIC CHARITIES</b> Launch a workforce training program	\$49,250
<b>CLEAR PATH FOR VETERANS</b> Track and measure outcomes of client participation	\$35,075
<b>DUNBAR ASSOCIATION</b> Purchase furniture and equipment for Youth Esteem program	\$15,000
<b>THE FIRST TEE</b> Purchase an environmentally friendly tractor	\$32,000
<b>HAVEN AT SKANDA</b> Expand Summer at Skanda program for at-risk youth	\$20,000
INTERFAITH WORKS Expand One to One program for aging	\$30,000
<b>LAUNCH CNY</b> Purchase furniture for its new space	\$25,000
MATTHEW 25 FARM Construct an in-ground greenhouse	\$15,000
<b>MODEL NEIGHBORHOODS</b> Purchase kitchen equipment for the Community Café	\$45,000
<b>NEIGHBORHOOD INNOVATIONS</b> Purchase an emergency generator for Freedom Commons	\$100,000
<b>NEW YORK CIVIL LIBERTIES UNION FOUNDATION</b> Lead a civic engagement campaign around I-81 replacement and repair	\$35,000
<b>PEACE, INC.</b> Replace roof of the Eastside Family Resource Center	\$75,000
<b>THE PEOPLE PROJECT</b> Purchase kitchen equipment for Hope Café	\$25,250
<b>PURPOSE FARM</b> Purchase a new tractor	\$24,975
RESCUE MISSION ALLIANCE	\$36,760

Install dividers to prevent the spread of bedbugs

\$70,000
\$19,760
\$25,000
\$40,500
\$35,900
\$37,000
\$45,000

#### STRATEGIC PARTNERSHIPS

EDUCATION LEADERSHIP INSTITUTE	\$25,000
Explore affiliation of the CNY School Board	
Association and Manufacturers Association of C	:NY

REACH CNY\$25,000Cover expenses of Children's Consortium<br/>becoming a subsidiary of REACH CNY



#### THE GRANTS ON PAGES 18-21 WERE MADE POSSIBLE THROUGH SUPPORT FROM THE FOLLOWING FUNDS:

Anonymous #33 Fund Anonymous #34 Fund Shirley M. Aubrey Fund Charlotte & Donald Ball Fund William D. Barnet Memorial Scholarship Fund Benji Fund Charles F. Brannock Fund William L. Broad Fund Shirley M. Brennan Fund Elizabeth Salisbury Brooks Fund Walter Brooks Memorial Fund Kenneth P. & Charlotte C. Buckley Fund Cabasino Fund Patricia M. & Vincent H. Callahan Fund Carriage House Foundation Fund Cayuga Health Association Fund Philip R. & Elizabeth Chase Fund Laurie J. & Dr. William R. Clark, Jr. Community Fund Cohen Fund for Early Childhood **Development & Literacy** Solly & Belle Cohen Fund William & Sylvia Cohen Community Fund Community Council on Careers Fund Community Literacy Fund Community Public Art Fund The Coon Fund **Cortland Community Fund** Mary Frances Costello Fund The DeBenedictis Fund J. Henry & Martha E. DeBoer Fund Alfred & Grace DiBella Fund John S. & Julia G. Dietz Fund Domestic Violence Endowment & Support Fund (DoVES) Mary Louise Dunn Fund #2 M. Harold Dwyer & Frances M. Dwyer Fund Harold & Marian Edwards & O. M. Edwards Company Fund Education Endowment Fund The Emerick Fund **Environmental Fund** Carlton R. Estey Fund The Fenstermacher Fund Future Fund of Central New York John M. & Mary L. Gallinger Fund Lee M. Gatta & Joe Reddick Family Fund Alice M. Gaylord Trust Joseph C. Georg Fund GLBT Community Fund Minnie O. Goodman Fund Viola M. Hall Fund Frances E. & John S. Hancock Fund Hearts in the Right Place Fund Carroll A. Hennessy Fund Frances Singer Hennessy Fund Anthony A. & Susan Henninger Memorial Fund Hills Family Fund Holstein Family Fund for Civic Engagement Flora Mather Hosmer Fund I. A. Hotze Fund John H. & Mary P. Hughes Fund laconis, laconis & Baum Fund Dorothy Retan Irish Fund Jelly Bean Angel Fund for Innovation Harry & Helen Barnes Jewell Fund Leo & Natalie Jivoff Fund Martha A. & Eugene F. Keppler Fund Marjorie D. Kienzle Fund David Kilpatrick Memorial Fund

Faith T. Knapp Memorial Fund Frances C. & Albert C. Knight Charitable Fund George & Luella Krahl Fund A.L. Lee Memorial Hospital Health Fund Lewis-Trinity Fund LFM Fund L.C. Maier Community Fund Gay D. Marsellus Fund John F. Marsellus Fund The Martha Fund Helen Hancock McClintock Fund James & Aileen Miller Charitable Fund **NBT Bank Fund** New York State Agricultural Society Foundation Ambassadors Fund New York State Agricultural Society Fund Donald C. & Marion F. Newton Fund Dorothy M. Olds Fund Evelyn B. & Emery S. Osborn Fund Henry A. Panasci, Jr. Fund for Lewy Body Research Parks & Recreation Council of Skaneateles Fund P-D Family Fund John R. Pelkey Community Fund Robert A. & Winifred S. Pond Family Fund Peggy Ogden Community Fund Theodore & Marjorie B. Pierson Fund Robert & Anne Pietrafesa Fund I. Daniel & Diane Pluff Fund Brian Cole Retan Memorial Fund James A. & McDowell Smith **Reynolds Fund** Lettie H. Rohrig Field of Interest Fund Dr. Henry Romano Fund for Children Lawrence E. Root Fund Rosalind & Seymour Rudolph Fund Donald W. Ryder Fund Robert & Dorothy Salisbury Fund Durston Sanford & Doris Sanford Fund The SARA Endowment Fund Ralph Myron Sayer & Sophrona Davis Sayer Endowment Fund Lynne Ross Scheer Fund Helene C. Schroeder Fund Daniel & Jeanne Schwartz Fund Frederick B. & Laura B. Scott Fund Dorothy R. Shoudy Memorial Hearing Impaired Fund Shuart Family Fund Virginia C. Simons & Dr. C. Adele Brown Fund Winifred & DeVillo Sloan, Jr. Family Fund The Lee & Alice Smith Fund Southern Cayuga Agriculture Program Fund Spanfelner Fund Allen Speiser Memorial Vocational Rehabilitation Fund Syracuse Dispensary Fund Syracuse SIDS Prevention Fund Walter A. Thayer Fund Frances M. Thompson Fund Tiny Rubenstein Animal Welfare Fund Olga Dietz Turner Fund Virginia Wendel Fund Carolyn V. West Fund Dorothy C. Witherill Fund The Witherill Fund Forrest H. Witmeyer Fund Arthur W. & Mabel P. Wrieden Memorial Fund

#### OUR STRATEGIC INITIATIVES ALLOW US TO DIRECT GRANT FUNDING TOWARD SPECIFIC INTEREST AREAS TO ADDRESS SOME OF THE REGION'S GREATEST NEEDS.

#### **2020 CENSUS**

ZUZU CEINJUJ	
<b>CITY OF SYRACUSE</b> Hire a Complete Count Committee coordinator	\$10,000
<b>NEW YORK COMMUNITY TRUST</b> Support the New York State Census Equity Fund	\$10,000
<b>NEW YORK IMMIGRATION COALITION</b> Complete the Local Update of Census Addresses (LUCA) process	\$10,000
<b>TOMORROW'S NEIGHBORHOODS TODAY (TNT)</b> Educate city residents on the importance of completing the census	\$20,000
LeadSafeCNY	
<b>GREATER SYRACUSE LAND BANK</b> Conduct lead inspections on all of its Syracuse properties	\$43,750
HOME HEADQUARTERS Provide funding assistance to Green & Healthy Homes, Greater Syracuse	\$45,000
HOME HEADQUARTERS Pilot a no-cost window and exterior door replacement program for low-income rental property tenants	\$150,000
<b>HOME HEADQUARTERS</b> Train contractors and landlords to be EPA certified for lead safe home renovations	\$20,000
<b>HOUSING VISIONS UNLIMITED</b> Support the construction of new, lead-free, affordable rental apartments	\$150,000
<b>PEACE, INC.</b> Create a referral system for weatherization clients who could also benefit from window and door replacement	\$1,000
TOMORROW'S NEIGHBORHOODS TODAY (TNT)	\$30,000

#### TOMORROW'S NEIGHBORHOODS TODAY (TNT) \$30,000 AND HOME HEADQUARTERS

Educate residents on the dangers of lead poisoning and facilitate lead testing and remediation in at-risk homes

#### LITERACY

LITERACT	
CORTLAND AREA COMMUNITIES THAT CARE COALITION	\$25,000
Expand the Books to Grow On program	
LITERACY COALITION OF ONONDAGA COUNTY Support the Campaign for Grade Level Reading, Dolly Parton's Imagination Library and the Summer Learning Loss network	\$160,000
MADISON COUNTY LITERACY COALITION Fund operating costs to support Dolly Parton's Imagination Library and Madison County Reads Ahe	<b>\$50,000</b> ead
PERFORMANCE MANAGEMENT	
<b>CENTER FOR COMMUNITY ALTERNATIVES</b> Develop agency-wide analytic standards	\$20,000
<b>CLEAR PATH FOR VETERANS</b> Evaluate the Phoenix Peer Mentoring program	\$20,000
<b>EVERSON MUSEUM OF ART</b> Measure community impact of teen programmin	<b>\$15,147</b>
<b>ON POINT FOR COLLEGE</b> Build and refine a web-based database	\$20,000
<b>PEACE, INC.</b> Hire a full-time data analyst	\$19,058
SYRACUSE NORTHEAST COMMUNITY CENTER	\$19,887
Evaluate effectiveness of an agency-wide databas	e
<b>WOMEN'S OPPORTUNITY CENTER</b> Develop first annual report	\$20,000
WORKERS' CENTER OF CENTRAL NEW YORK	\$15,000

Create a Workers' Center database



The Community Foundation supports small investments in projects that identify and address community needs. This year, we awarded 117 small grants, totaling nearly \$270,000. The following are some highlights.

	The Community Foundation supports small ir This year, we awarded 117 small grants, tota CHENANGO NURSERY SCHOOL Expand a children's music program		
7			
	The Community Foundation supports small ir	vestments in pro	ects that ident
	This year, we awarded 117 small grants, tota	aling nearly $\$27$	0.000 The f
		\$10.000	LIGHT WO
	Expand a children's music program	\$10,000	Launch a
	Expand a children's masic program		Luunenu
SMALL	FARNHAM FAMILY SERVICES	\$1,500	MADISON
	Receive New York Council of Nonprofits traini	ng	OF EMERC
			Distribute
	HERITAGE FARM	\$2,055	
	Purchase overnight equipment for clients		MOVE AL
	with epilepsy		Purchase
		4	
	INTERFAITH WORKS OF	\$5,000	SKANEAT
	CENTRAL NEW YORK		Replace s
	Launch dialogue circles around Columbus Day commemorations		
	columbus Day commemorations		ST. JOSEP
	IZAAK WALTON LEAGUE	\$2,476	CENTER F
	Expand the Young Naturalists of CNY	<u>42,-170</u>	Launch a
	environmental education program		

LIGHT WORK Launch a digital photography workshop	\$6,500
MADISON COUNTY DEPARTMENT	\$10,000
OF EMERGENCY MANAGEMENT	
Distribute smoke and carbon monoxide alarms	
MOVEALONG	\$8,500
Purchase accessible tennis equipment	<del>,</del> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
SKANEATELES YMCA	\$9,268
Replace strength equipment	
	\$8,897
ST. JOSEPH'S HOSPITAL HEALTH	20,07/
CENTER FOUNDATION	
Launch a digital photography workshop	



# STRATEGIC INITIATIVES

We fund a variety of programs that address specific areas of interest and community need, many of which focus on the development of nonprofit capacity and convening. To learn more about these initiatives, visit cnycf.org/initiatives.

# **COMMUNITY NEEDS ASSESSMENT SHINES LIGHT ON POVERTY NEEDS**

The initial results of a new community assessment are identifying which life needs are not being adequately met for those living in poverty. In its first year, the collaborative evaluation identified affordable long-term housing, addiction, lead poisoning, job readiness, and economic independence among the greatest concerns of more than 1,500 respondents currently being served by Syracuse-based human service agencies.

Across the **14 AGENCIES** that participated in the first year of data collection, most of whom serve residents in poverty, common themes among their clients were present: **28 PERCENT** reported not having access to affordable, long-term housing; nearly **30 PERCENT** said they did not have enough money to pay for housing and food without government support; **25 PERCENT** felt they did not have proper job skills; **27 PERCENT** reported having addiction problems within the last year; and **30 PERCENT** reported their home has not been tested for lead.

Our partner organizations will continue to collect and evaluate responses to the needs assessment to develop a more robust picture of each neighborhood's distinctive characteristics and needs.

Knowing that an accurate census count is critical to ensuring adequate funding and representation for Central New York, we are working with community partners to encourage a complete **2020 CENSUS** count in our region. This year, we awarded \$50,000 in grants toward this effort.

**CNYVITALS.ORG** uses interactive visualizations to examine the challenges local residents face and the opportunities this region has to offer. It reveals where we've grown and where we can do better, bringing to light opportunities for improving our quality of life.

**THE LEADERSHIP CLASSROOM (TLC)** provides an interactive experience for individuals to learn advanced skills in grassroots leadership. Participating groups receive a grant of up to \$4,000 to implement projects that are planned during the training. An additional \$1,000 grant for operational support is available midway through the program. This year, 32 individuals representing 6 organizations graduated from TLC.

**LeadSafeCNY** is a multi-year commitment to help decrease the region's alarming childhood lead poisoning rates through funding, impact investing, collaboration and public policy. This year, we awarded \$439,750 in grants to support lead-free housing construction, existing home renovations, community outreach and training and workforce development. **LEADUP CNY** provides emerging nonprofit leaders with the personal and professional competencies needed to take on future responsibilities as they move up in their field. Twelve participants were admitted this year.

## The **MARSELLUS EXECUTIVE DEVELOPMENT PROGRAM** provides leadership training to nonprofit leaders, helping them to become more focused, energized and effective. Thirty-two individuals have graduated since inception.

#### The NONPROFIT ESSENTIALS WORKSHOP

**SERIES (NEWS)** is a monthly training series designed for nonprofit professionals to gain knowledge on a variety of tools for professional and organizational development. This year, more than 233 attendees from 122 organizations participated.

This year, we awarded nearly \$150,000 in **PERFORMANCE MANAGEMENT** grants to help charities serving local residents to better use data to measure, evaluate and communicate their effectiveness towards change. Each organization participated in a learning community to share their project implementation experiences.

The **STAFF ADVANCEMENT INITIATIVE** awards grants for front-line workers in nonprofit agencies to attend courses and training seminars that fall outside their organizations' training budgets. This year, 39 participants received a total of \$25,052 for professional development.

# **COLLABORATIVE EFFORTS**

This year, we partnered with leaders from the private, public and nonprofit sectors to find innovative and effective solutions to community-wide issues.

We partnered with **charitySTRONG** to connect talented Central New York individuals with nonprofit board opportunities. The program aims to improve the diversity and effectiveness of nonprofit boards.

We convene the **COMMUNITY DATA GROUP**, a network of social sector members who share ideas and data and coordinate efforts to help our community improve more effectively than working alone.

The **EARLY CHILDHOOD ALLIANCE** is a collection of community partners working holistically to meet the needs of our region's youngest residents. This alliance receives space, funding and technical assistance from the Community Foundation.

# The GREATER SYRACUSE HOPE INITIATIVE is a

collaboration endeavoring to reduce the incidents and ramifications of poverty in our city's neighborhoods. The Community Foundation provides administrative and capacity support to this collaborative effort.

The **GREEN & HEALTHY HOMES INITIATIVE GREATER SYRACUSE** assists low- to moderate-income Syracuse households in using less energy and creating homes free of health and safety hazards that may otherwise impact education and employment. The Community Foundation provides convening, facilitation and funding assistance.

# The HUMAN SERVICE LEADERSHIP COUNCIL

(HSLC) is a regional network of agencies working together to provide coordinated responses to human service needs. The Community Foundation provides grant, management and facilitation support.

In our continued commitment to improve literacy across the lifespan, the Community Foundation provides funding, management and research support to the **LITERACY COALITIONS** of Onondaga, Madison and Cortland counties. Learn more on page 10.

# NEIGHBORHOOD GREENING GRANTS offer

mini-grants that fund the costs of volunteer-driven, environmental improvement projects. The Community Foundation provides grant funding and administrative support to the Syracuse Parks Conservancy to administer this program.

# NOURISHING TOMORROW'S LEADERS is a training

program focused on increasing the pool of diverse nonprofit board members in our community. The Community Foundation assists with program development, funding and implementation.

**WORK TRAIN** is a workforce development initiative designed to create job opportunities for low-income residents in Central New York. The Community Foundation joins more than 20 community partners to provide funding for this program.



# **NEW FUNDS**

# **COMMUNITY FUNDS**

#### WILLIAM & SYLVIA COHEN COMMUNITY FUND

Bill, a retired radiologist and his wife, Sylvia, an educator, established this fund to provide flexible support to meet the changing needs of Central New York, a community they have called home for more than 40 years.

#### **VIRGINIA WENDEL FUND**

Virginia, formerly of Grand Island, resided in Central New York in recent years to be near family. Her estate gift will broadly support the changing needs of Central New York each year.

# **DESIGNATED FUNDS**

#### **BRUCE K. LANE & STEVEN E. GILLETTE FUND**

During their lifetimes, Bruce and Steven were committed to supporting organizations that fostered education, dignity, respect, understanding and a compassionate continuum of care for people and pets alike, especially members of the LGBTQIA+ community, individuals living with HIV and their four-legged companions. To sustain their joint charitable legacy, Bruce and Steven established this fund upon their passing to provide perpetual annual support to nine of their most cherished organizations.



#### MARY PAT & L. RICHARD OLIKER EDUCATION FUND

Central New York has been Mary Pat's home for 50 years. It is where she met her husband Richard, where their careers flourished and where they discovered a shared commitment to the many nonprofit and charitable organizations making a difference in our community. This fund will be used to distribute scholarship awards to students at Cazenovia College, Le Moyne College and Syracuse University.



#### SADAQAH-E-JARIAH FUND

24

Dr. Amina Akhtar created this fund to annually support a number of multicultural nonprofit organizations in Central and Western New York.

#### **RAYMOND & LINDA STRAUB FUND**

Raymond and Linda first met while attending college at SUNY Oswego. Ray had a long career in the financial services industry and Linda at Syracuse University. Now retired, they wish to give back in a way that promotes a sense of community and helps others. This fund will support a number of arts & culture, human service, health and education causes.



### **AGENCY FUNDS**

AURORA FREE LIBRARY AGENCY FUND CAYUGA COMMUNITY HEALTH NETWORK FUND HONOR FLIGHT SYRACUSE FUND INTERFAITH WORKS OF CENTRAL NEW YORK MELVIN C. COLEMAN FUND INTERFAITH WORKS OF CENTRAL NEW YORK ENDOWMENT FUND INTERFAITH WORKS OF CENTRAL NEW YORK HAMMOND FAMILY FUND L'ARCHE SYRACUSE ENDOWMENT FUND NYS DESIGNER BLACKSMITHS EDUCATION FUND ON POINT FOR COLLEGE STUDENTS FUND RUTH & PAUL PEDERSON ENDOWMENT FOR PULASKI BAPTIST CHURCH THE READING LEAGUE FUND SOUTHERN CAYUGA AMBULANCE FUND SYRACUSE CITY BALLET FUND YWCA FUND FOR WOMEN & GIRLS OF CNY

## **DONOR-ADVISED FUNDS**

MATTHEW BALDWIN AUTISM FUND **BELL FAMILY FOUNDATION** THE JM BORER FUND **DRIESEN CHARITABLE FUND** THE ECHO FUND JEAN EDWARDS FUND **EVANS FAMILY FUND** PETER GIFFORD MEMORIAL FUND **KRISTINA S. HINGRE FUND** THE IRON SCHORER FUND THE JACKLS FUND LEACH FAMILY FUND MATT FAMILY FOUNDATION **MICHAEL & COLLEEN O'LEARY FAMILY FUND RACHEL & JEFF RONEY FOUNDATION STEWART SUNSHINE FOUNDATION WEINER FAMILY CHARITABLE FUND** WIESE FAMILY FOUNDATION

# **HOW TO GIVE**

## DO YOU WANT TO GET MORE OUT OF YOUR PERSONAL CHARITABLE GIVING?

### LET US BE YOUR PARTNER.

Giving can be made easier. You can have a positive impact on your community beyond your lifetime. We can help.

For over 90 years, thousands of individuals have provided for the future of Central New York by donating to the Community Foundation. We have a proven track record of successful financial management, collaborative community leadership and knowledge of both the art and science of giving. We pride ourselves on offering you flexible and customizable ways to give, listening to your goals and helping you create a plan that fits your needs. We invite you to join us in making a difference in the future of our community.

### **CREATING A CHARITABLE LEGACY**

#### YOU CARE ABOUT THE FUTURE OF OUR COMMUNITY. WE CAN PLAN WITH YOU TO CONTINUE YOUR CHARITABLE WORK IN PERPETUITY. YOU CAN BE REMEMBERED IN THIS COMMUNITY THE WAY THAT YOU WANT TO BE.

There is no time like the present to think about how you want to deploy a portion of your assets for community benefit after you are gone. Legacy planning at the Community Foundation focuses on helping you transmit your values, identify the issues you care about and capture your personal life story.

We start by meeting with you to find out about your life and what matters most to you. Ultimately, we create a letter of instruction that will provide guidance on the future charitable use of your planned gift. Your instructions can be modified over time as your interests change without revisiting your financial or estate planning documents.

Options for legacy gifts include a direct bequest through your will, individual retirement accounts (IRAs), life insurance policies or any other personal asset. No matter how much you plan to leave to charity, the Community Foundation can be the home of your legacy.



### GETTING MORE FROM YOUR PERSONAL GIVING

#### YOU SUPPORT MANY CHARITIES EACH YEAR, BUT DIRECT CONTRIBUTIONS ARE DIFFICULT TO KEEP TRACK OF AND MIGHT NOT BE THE MOST TAX-EFFICIENT GIVING.

It may be time to consider the benefits of opening a donor-advised fund to easily manage your personal giving. You can donate a variety of assets to your fund, including appreciated securities, stock in closely held businesses, or real estate. Your tax deduction is taken in the year you make the gift to your account and you no longer have to worry about collecting receipts from the many charities you support.

Donor-advised funds also offer features such as optional anonymity, the opportunity to invest your charitable funds and access to our professional staff who can research issues or charities you are interested in. In addition, this type of fund can be an alternative to establishing or continuing a private foundation.



## INTERESTED IN EXPLORING OPTIONS FOR YOUR PERSONAL GIVING? CALL US AT 315-422-9538 OR VISIT CNYCF.ORG/GIVE.



# THE LEGACY SOCIETY

ANONYMOUS (87) LESTER C. ALLEN EUGENE G. ARMANI PAMELA V. ASHMEAD **RONALD & CAROLE BECKMAN** PATRICIA & WALTER BLACKLER STEVEN BLIND VICKI BRACKENS WILLIAM V. BRENNAN THOMAS A. BRISK<sup>+</sup> & GERALD M. MAGER PHILLIP<sup>+</sup> & HELEN BUCK MINNA R. BUCK ALICIA & DICK CALAGIOVANNI KATHLEEN A. CARPENTER JOHN G. CHOMYK SYLVIA & WILLIAM COHEN MARILYN F. CROSBY MICHAEL & ELAINE CROUGH **BOB & JOAN DERRENBACKER** PETER J. EMERSON PAUL M. ENGLE RALPH FERRARA DORRIS A. FOX MARC B. FRIED IAN GALLACHER & JULIA MCKINSTRY LEE M. GATTA & JOE REDDICK BARBARA W. GENTON LINDA DICKERSON HARTSOCK MR.<sup>+</sup> & MRS. BURNETT D. HAYLOR WILLIAM & SANDRA HEMMERLEIN BERNIE G. HENDERSON LINDA L. HENLEY PATRICIA A. HOFFMAN ALEXANDER & CHARLOTTE HOLSTEIN JOYCE DAY HOMAN MR. & MRS. ROBERT L. HOOD **URSULA T. HUBBY\*** DR. PETER & MARY HUNTINGTON SANDRA HURD AND JOEL POTASH **ELAINE & STEVEN L. JACOBS** ELSPETH J.C. KERR MRS. SALLY KIMBALL GAILM KINSFILA KATHLEEN & JAMES KINSEY JESSE KLINE MARIE M. KLOSSNER MR. & MRS. JOHN H. KOERNER **GEORGE & LUELLA KRAHL** JIM & HARRIET KEYSOR LECHANDER HAROLD & MARY\* LEONARD MARTHA LEOPOLD H. RICHARD LEVY ZALIE & BOB LINN ANNE GILMOUR LLOYD JAMES E. MACKIN, ESQ.

CANDACE & JOHN MARSELLUS JIM & RUTH MARSHALL HENRY & DONNA MCINTOSH ELISA MESCON ANNE L. MESSENGER JOAN M. MILLER PAMELA KIP REISMAN MONACO PAULINE M. MONZ STEPHEN W. MOYER MR. & MRS. JOHN J. MURPHY, III JANET P. & RICHARD W. NEWMAN KATHRYN NICKERSON MARTIN NOLAN THEODORE H. & MARY-PAT NORTHRUP MARGARET G. OGDEN MARY PAT OLIKER STEVE PEKICH EILEEN B. PHILLIPS RICHARD B. & NEVA S. PILGRIM J. DANIEL PLUFF WILLIAM G. POMEROY LUCINDA PORTER MR. & MRS.<sup>+</sup> WILLIAM W. PORTER MARCIA & JAMES QUIGLEY CONSTANCE M. QUINN JON L.<sup>+</sup> & JOYCE P. REGIER **ROGER & MAGGIE REID** NICHOLAS & AGNES RENZI JODI & JEFF ROWE IFFFREY RUBENSTEIN TOM & MARY RYAN DR. ROBERT G. SARGENT PHYLLIS HOTCHKISS SCHWARTZ BONNIE & RICHARD<sup>+</sup> SCOLARO KAREN R. SEYMOUR PAULINE J. SHARP **RHODA SIKES** BETSY-ANN N. STONE **CELESTINE & JOHN THOMPSON** CHARLES<sup>+</sup> & CYNTHIA G. TRACY HOWARD C. TUPPER IOHN S TUTTIE FRANKLIN & DIANE WHEELOCK BARBARA C. WHELER CATHERINE J. WINGER MR. & MRS. J. WARREN YOUNG

- \* Passed away between April 1, 2019 and annual report publication deadline
- + Deceased member of a Legacy couple



# 27 YEAR LOVE STORY CUT SHORT; LEGACY LIVES ON

When Bruce Lane passed away last year, his combined estate with long-time partner Steven Gillette named the Community Foundation the recipient of a bequest to support nine organizations that were important to them during their 27 year-long love story.

Both Lane and Gillette died young, cutting short their retirement years — Gillette in 2010 at age 57 after a sudden and short fight with pancreatic cancer, and Lane in 2018 from unexpected complications of influenza. He was 66. But those who knew them say that the time they had together on earth was filled with love, support and laughter.

Both men grew up in a time when it was a struggle to be open about being gay and marriage was not an option. They held a strong desire to be active in and support organizations that help people in the LGBTQIA+ community navigate difficult experiences. The Bruce K. Lane and Steven E. Gillette Fund will be endowed to ensure long-term annual support to some of the couple's most cherished organizations, especially those that foster dignity, respect, understanding and a continuum of care for people and pets.

Steve and Bruce will be remembered as people who were committed to their families and to each other and who cared a great deal about making the world a better place for others — granting opportunities to those who otherwise might not have them and taking care of all living beings. Their combined legacy will enable their good work to continue for generations to come.

# **COMMUNITY FUND DONORS**

#### THIS LIST REFLECTS CONTRIBUTIONS MADE BETWEEN APRIL 1, 2018 AND MARCH 31, 2019.

The Community Fund gives us the resources and flexibility necessary to respond to the most critical issues facing Central New York. The majority of our community grantmaking, special initiatives and civic engagement grants are made through this fund. The donors listed below allow us to grow a permanent source of charitable funds and are gratefully acknowledged.

Anonymous Donor Robert R. Andrews & Alice E. Andrews Dianne Apter Steven & Laurie Berkowitz Marilyn M. Bittner Andrew A. Boyd **The Breuer Family Graham Brodock Charlotte Brown** Jane Burkhead & Robert S. Sarason Hon. Julie A. Cecile & Hon. James H. Cecile Dr. Casey Crabill Tim & Margie Creamer Natalie Dickinson Peter & Brigid Dunn **Ron Ehrenreich** Mark Feldman Margaret M. Feldmeier & Jake B. Feldmeier Marion Hancock Fish & Michael S. Fish Kate & Nathan Franz **Gaylord Estate Carolyn & Anthony Gerakopoulos** Grace B. Ghezzi Consulting, LLC Phillip C. Gioia Good Street Mr. Richard Green & Mrs. Dolores Green Mrs. Stewart F. Hancock, Jr. William & Sandra Hemmerlein Joseph J. Hipius & Donna J. Hipius

#### IN MEMORY/IN HONOR OF

The following people were named with gifts to the Community Fund in their honor or memory.

In Memory of Donnie Crabtree Francis Dlugolenski, Jr. Francis Dlugolenski, Sr. Forbes Tuttle Gay Woronov

In Honor of Tim Collins Peter Dunn Nathan Kaercher Juliet Maloff Peggy Ogden Jenn Owens The John Ben Snow Fellowship Program Howard Weinberger, MD David & Jeanne Holstein William D. Hutchens & Caryl Hutchens Elaine & Steven L. Jacobs Daren C. Jaime Mr. Theodore F. Jarosz & Mrs. Susan T. Jarosz Lewis & Julie Johnson The Jacob & Minnie Kliman Foundation Labrador Mountain Ski Patrol Jan & Patrick Lane Larry & Mary-Lynne Leatherman Dr. Davidd & Mrs. Jennifer Levy John Lough & Katy J. Lough James MacKillop Anne Mandeville & Doug Mandeville Manlius Pebble Hill School Candace & John Marsellus Sandy & Dan Masterpolo George Matthews & Dorothy R. Matthews Michael & Susan Meath Monica M. Merante **Richard & Chris Moseson** John & Ellie Mott Frederick R. Murphy Pragya S. & Michael J. Murphy Network for Good, Inc. Marie S. Norkett M. Edwina Norton Karen D. Novak Shirley J. Novak & Larry I. Novak

#### **COMMUNITY FUNDING PARTNERS**

The following organizations donated in-kind or monetary support towards our programs

55 Plus Advance Media New York The Bonadio Group **Colonial Consulting Dermody Burke & Brown** Estate Planning Council Financial Planning Association of CNY Mackenzie Hughes Marathon Financial Advisors NBT Bank Prudential, Lee Gatta Prudential, Brett VanAntwerp The Rulison Group, MSSB St. Joseph's Hospital Health Center Signage Systems Society of Financial Services Professionals

Marion R. Nydam Jennifer & John Owens **Timothy Penix & Tina Penix Rebecca Phinney** Murial R. Prianti & John Prianti PRSA CNY Chapter Daniel D. Rabuzzi & Kathryn A. Rabuzzi Julie Radoslovich & Raymond Badua Emad A. Rahim & Li Hua LeCjala Surratt Elaine R. Rubenstein Jeff & Julie Rubenstein The Rudnick Family Kimberly & Eric Sadowski Ms. Rhoda L. Sikes Sloan DeLaney, P.C. Anne C. Smith Reinald E. Smith & Lindy Smith John & Katja Sodja The Solomon Family Steven A. Steer & Carina Schoenberger Gregory R. Thornton, Attorney at Law Alexander J. Torelli & Cynthia A. Torelli United Way of Berkshire, Inc. Martha B. Viglietta JoAnn Wallace Maryann M. Winters **Kevin Yost** 

# **AFFILIATE FUNDS**

The Community Foundation's Affiliate Funds are field-of-interest funds guided by independent advisory groups. Combined, these funds distributed nearly \$170,000 in grants last year, demonstrating the strength and impact that a union of gifts can have in a community when paired with the Community Foundation's endowment and financial stewardship.

# Wonen's

The Women's Fund of Central New York supports projects that improve the lives of women and girls. It also educates women about philanthropy and engages them in creating change through collective and targeted giving. The Fund awarded \$42,378 in grants and sponsorships to 11 nonprofit organizations during Fiscal Year 2019. Lockheed Martin provided matching funds in support of a science, technology, engineering, arts and math (STEAM) program. Since its inception in 1998, the Women's Fund has awarded grants totaling more than \$360,000 to programs that support, empower and promote the advancement and full participation of women and girls in Central New York.

# THE CAYUGA COMMUNITY FUND

The Cayuga Community Fund completed its ninth year of grantmaking by awarding \$70,245 in grants to 22 organizations serving Cayuga County across a diverse spectrum of program areas. Created in 2008, the Cayuga Community Fund oversees several charitable funds with a common purpose: to provide permanent charitable support to local nonprofits. It has awarded more than \$470,000 to benefit Cayuga County charities.



The Greater Pulaski Community Endowment Fund is supported by contributions from people who care about the Pulaski community, and matching grants from the John Ben Snow Memorial Trust. The Fund awarded \$29,100 in grants during Fiscal Year 2019 to seven nonprofit organizations addressing community needs in the Village of Pulaski and the Town of Richland. Since its inception in 1991, the Fund has awarded nearly \$375,000 to benefit the Pulaski community.



The Oswego County Community Foundation completed its fourth year of grantmaking by awarding \$27,040 to 12 nonprofits serving Oswego County. Established in 2013 to serve as a permanent source of charitable support for Oswego County, the Fund has awarded nearly \$100,000 to support community-based projects and programs since inception. The local leadership council awards grants annually to nonprofit organizations that address a broad range of issues including arts and culture, environment and animal welfare, education, human services, and health and civic affairs.



(Left to Right) Back Row: Pragya Murphy, Frank Ridzi, Monica Merante, Dashiell Elliott, Kim Sadowski, Jenny Green, Kari Simpkins, Peter Dunn, Liz Hartman, Jan Lane, Juliet Maloff, Katrina Crocker, Sean Reed Jr., Kate Waltman; Front Row: Robyn Smith, Danielle Gill, Dara Harper, Geri Corradino, Tom Griffith, Terri Evans. Not pictured: Darrell Buckingham

PETER A. DUNN PRESIDENT & CEO

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KATE P. WALTMAN, CPA ACCOUNTANT

DARRELL D. BUCKINGHAM MANAGER, FOUNDATION & FACILITY OPERATIONS

**GERIANNE P. CORRADINO** SENIOR FINANCE ASSOCIATE

TERRI M. EVANS RECEPTIONIST

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JAN L. LANE DEVELOPMENT OFFICER

**PRAGYA S. MURPHY** DEVELOPMENT OFFICER

JENNY E. GREEN MANAGER, PHILANTHROPIC SERVICES

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JULIET R. MALOFF COMMUNICATIONS MANAGER

DARA M. HARPER EVENTS & COMMUNICATIONS ASSOCIATE

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**ROBYN L. SMITH** DIRECTOR, STRATEGIC INITIATIVES

DASHIELL M. ELLIOTT MANAGER, GRANTS & PROGRAMS

**SEAN REED JR.** MANAGER, STRATEGIC INITIATIVES

KARI N. SIMPKINS ASSOCIATE, GRANTS & PROGRAMS

# **BOARD OF DIRECTORS**



















**TOP ROW:** 

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HONORABLE JULIE A. CECILE ONONDAGA COUNTY FAMILY COURT JUDGE

CASEY CRABILL, Ed.D. PRESIDENT, ONONDAGA COMMUNITY COLLEGE

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CARAGH D. FAHY, CFP® PRESIDENT AND OWNER, MADISON FINANCIAL PLANNING GROUP

**SECOND ROW: DANIEL J. FISHER** FORMER EXECUTIVE VICE PRESIDENT, WELCH ALLYN

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**KATE FELDMEIER FRANZ** FOUNDER AND OWNER. KFF LITERACY CONSULTING. LLC

MARK FULLER. CPA CHIEF FINANCIAL OFFICER. UNITED RADIO, INC.

LEE GATTA CLU<sup>®</sup>, CHFC<sup>®</sup>, AEP<sup>®</sup> FINANCIAL PLANNER. PRUDENTIAL FINANCIAL

**THIRD ROW: CAROLYN GERAKOPOULOS** RETIRED, ONEIDA PUBLIC LIBRARY

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**DAREN C. JAIME** SENIOR PASTOR, PEOPLE'S A.M.E. ZION CHURCH

**FOURTH ROW:** LARRY R. LEATHERMAN RETIRED, MILTON J. RUBENSTEIN MUSEUM **OF SCIENCE & TECHNOLOGY** & BRISTOL-MYERS SOUIBB

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J. DANIEL PLUFF, IMC SENIOR VICE PRESIDENT & FINANCIAL ADVISOR. THE PLUFF HOOLEY BUTLER GROUP OF MORGAN STANLEY

DR. EMAD RAHIM, PMP, OMCP, CSM, CM, CKF, CCPM KOTOUC FAMILY ENDOWED CHAIR & ASSOCIATE PROFESSOR. BELLEVUE UNIVERSITY

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MARY ANNE CODY, ESQ. LEGAL COUNSEL, MACKENZIE HUGHES, LLP

\*Term commenced July 1, 2019

\*\* Board service completed June 30, 2019

#### **FORMER BOARD MEMBERS\***

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RAYMOND W. CROSS PH.D. ELOISE DOWDELL CURRY MARY S. DARCY CHRISTINE WOODCOCK DETTOR, ESQ. **REV. RONALD DEWBERRY KENNETH J. ENTENMANN** MICHAEL J. FALCONE NOREEN R. FALCONE MACEO N. FELTON MICHAEL R. FIGLER MARION HANCOCK FISH, ESQ. LEE H. FLANAGAN RAY T. FORBES, M.D. JOHN M. FRANTZ, JR. GARY R. GERMAIN, ESQ. IOAN F. GREEN H. BAIRD HANSEN ELIZABETH A. HARTNETT, ESQ. LINDA DICKERSON HARTSOCK ANN G. HIGBEE

RICHARD D. HOLE, ESO. ALEXANDER E. HOLSTEIN CHARLOTTE (CHUCKIE) HOLSTEIN MADELYN H. HORNSTEIN, CPA RICHARD D. HOROWITZ ROBERT J. HUGHES, JR. **EVELYN INGRAM STEVEN JACOBS** CYDNEY M. JOHNSON JAMES W. JORDAN ELLEN PERCY KRALY, PH.D. JOSEPH B. LEE ROBERT H. LINN, CPA MELANIE W. LITTLEJOHN JAMES E. MACKIN, ESQ. NANCY F. MARQUARDT JOHN D. MARSELLUS JOHN B. MCCABE, M.D. ANNE MESSENGER DANIEL MEZZALINGUA

IOHN C. MOTT ERIC MOWER COLLEEN M. MURPHY PAUL C. NOJAIM THEODORE H. NORTHRUP MICHAEL E. O'CONNOR, ESQ. SYBIL RIDINGS OAKES MARILYN PINSKY BRIAN POLLARD, D.D.S. WILLIAM L. POLLARD, PH.D. GAY M. POMEROY, ESQ. RITA L. REICHER, PH.D. DAVID A.A. RIDINGS ETHEL S. ROBINSON **ELAINE R. RUBENSTEIN** JEFFREY M. RUBENSTEIN MICHAEL E. RULISON KATHRYN HOWE RUSCITTO MARIA P. RUSSELL RICHARD A. RUSSELL, CPA

**ROBERT B. SALISBURY** JUDITH M. SAYLES, ESQ. ROBERT D. SCOLARO, ESQ. MANSUKH J. SHAH MARY ANN SHAW VAUGHN A. SKINNER VIRGINIA G. SMALL CORINNE R. SMITH, PH.D. PAUL M. SOLOMON **DIRK E. SONNEBORN, CPA** ANNE D. STEWART ROBERT J. THEIS, SR. STEPHANIE R. THREATTE MAYRA URRUTIA MICHAEL WAMP BARRY L. WELLS JAMES J. WILSON

\* This list includes only living former board members. A complete list of all our former board members can be found at cnycf.org/formerboard.

# FINANCIAL INFORMATION



**TOTAL ASSETS** 



13.6

\$12.4

**TOTAL GRANTS** 

INVESTMENT RETURN – SINCE 1994\*

7.5%

# MESSAGE FROM THE CFO

**LOVE OF PLACE.** Our love for Central New York is the reason for our mission, our vision and our pledge. It is the reason for our effort to end childhood lead poisoning, LeadSafeCNY. It is the reason for 5forCNY, our campaign to keep charitable dollars in our region. And it is the reason we steward our resources, by virtue of our prudent investment and spending policies, so that we remain resilient in the face of uncertainty. This resiliency allows us to have a meaningful impact in our community despite what is happening in the world around us.

After a volatile year in the stock market, our asset balance increased three percent from the prior year to nearly **\$281 MILLION**. This only tells part of our story. The Community Foundation is the place where **65 LOCAL ORGANIZATIONS** now entrust more than **\$15 MILLION** in nonprofit endowments because of the relationships built, expertise available and trust earned over many years. We are also the place from which **\$12 MILLION** in grants were made this year to further the mission of the countless agencies that serve our region.

We are extremely grateful to our donors and nonprofit partners for entrusting us with their resources. Our high standard of financial oversight ensures these resources make the greatest impact now and for years to come. We would be happy to discuss the accountability and transparency that has been the cornerstone of our stewardship. The Community Foundation looks forward to serving as your partner in philanthropy for the love of our community, for the love of place.

Ken Sachuski

Kimberly P. Sadowski, CPA Senior Vice President & Chief Financial Officer



# 2019 SUMMARY FINANCIAL STATEMENTS

FOR THE YEAR ENDED MARCH 31, 2019

#### **BALANCE SHEET**

ASSETS	
Receivables & Other	\$ 19,333,699
Investments	261,626,581
Total Assets	\$280,960,280

#### LIABILITIES & NET ASSETS

Funds Held for Other Agencies	\$ 15,737,799
Grants Payable	3,286,305
Other	6,216,380
Net Assets	255,719,796
Total Liabilities & Net Assets	\$ 280,960,280

#### **STATEMENT OF ACTIVITIES**

#### REVENUES

Gifts, Grants, Bequests	\$ 13,565,024
Net Return on Investments	7,019,564
Other	202,866
Total Revenues	\$ 20,787,454
<b>GRANTS &amp; EXPENSES</b>	
Grants	\$ 12,411,365
Program Support	1,572,828
Operating Expenses	1,846,290
Total Grants & Expenses	\$ 15,830,483
CHANGE IN NET ASSETS	\$ 4,956,971
Net Assets Beginning of Year	\$250,762,825
Net Assets End of Year	\$255,719,796

The Community Foundation's audit is conducted by The Bonadio Group. The complete Consolidated Financial Statements, with accompanying footnotes, as well as Form 990, are available for inspection at the Community Foundation office and online at cnycf.org.

\* Since October 1994, the inception of our relationship with Colonial Consulting as portfolio consultant.

#### **ASSETS BY FUND TYPE**

#### **ASSETS BY YEAR**

\$280,960,280

2019



S13,565,024 TOTAL CONTRIBUTIONS S250,7 2018 Net Assets

**NET ASSET BRIDGE** 

## **CONTRIBUTIONS BY FUND TYPE**

Donor-Advised \$9,224,139

Community \$976,649

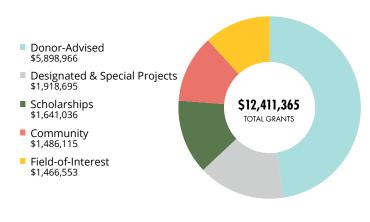
\$206,277 Scholarships

\$71,632

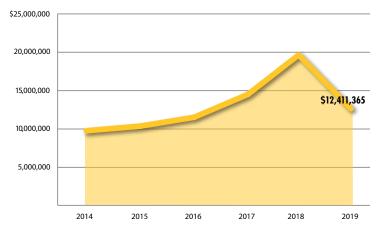
Field-of-Interest

Designated & Special Projects \$3,086,327





#### **GRANTS BY YEAR**



2016

2017

2018

Graphs represent financial information for fiscal years ended March 31.



CENTRAL NEW YORK PHILANTHROPY CENTER 431 EAST FAYETTE STREET SUITE 100 SYRACUSE, NY 13202

> 315-422-9538 CNYCF.ORG

# **OUR MISSION**

OUR MISSION IS TO FOSTER A THRIVING CENTRAL NEW YORK COMMUNITY, INSPIRE GREATER GIVING, CELEBRATE LEGACY AND STEWARD CHARITABLE RESOURCES FOR TODAY AND TOMORROW.

# **OUR VISION**

WE ENVISION CENTRAL NEW YORK AS A VIBRANT COMMUNITY WITH OPPORTUNITY FOR EVERYONE. FUTURE GENERATIONS OF CENTRAL NEW YORKERS WILL PROUDLY INHERIT A HOPEFUL, PROSPEROUS REGION WHERE GENEROSITY AND COLLABORATION ABOUND TO CREATE LASTING IMPROVEMENT.

## **OUR PLEDGE**

WE PLEDGE TO BE AN ENDURING AND COMPASSIONATE PARTNER IN PHILANTHROPY, INVESTING IN THE PEOPLE AND POTENTIAL OF CENTRAL NEW YORK. WE COMMIT TO COLLABORATIVE RELATIONSHIPS WITH THE INDIVIDUALS AND ORGANIZATIONS THAT ARE THE HEARTBEAT OF OUR REGION. WE SUPPORT OUR FELLOW COMMUNITY MEMBERS IN BECOMING AUTHORS OF OPPORTUNITY AND AGENTS OF CHANGE. WE OPEN OUR DOORS TO EVERYONE AND ANYONE WHO ASPIRES TO BUILD UPON THE CONTRIBUTIONS OF THE PAST AND PRESENT TO SHAPE OUR COMMUNITY'S SHARED FUTURE.